

Game Changers: Business, Creativity, and Resilience

Date: 30 September 2025

Platform: Zoom

Start time: 18:00 (EET)

Moderator: Sorin Mazilu

THE ROAD TO SUCCESS - INSPIRATIONAL BUSINESS STORIES

Agenda

Rationale

The seminar aims to raise participants' awareness of the opportunities available within the European Union and to encourage them to explore innovative and creative career paths. By highlighting non-traditional professional trajectories and showcasing real examples of adaptive, resilient entrepreneurship, the event seeks to inspire ambition, self-belief, and openness to emerging opportunities in an increasingly competitive and dynamic economic environment.

The current seminar is particularly dedicated to creative businesses, highlighting unconventional entrepreneurial paths and innovative professional models.

About our guests

Lucian Avădani

Lucian Avădani is described as a digital nomad — a professional who leverages flexible, mobile work and digital technologies to build a career independent of traditional office constraints. His participation in the seminar brings a perspective grounded in adaptability, freedom and entrepreneurial initiative. As a digital nomad, Avădani exemplifies how modern work arrangements and mobility can open paths for those interested in innovative business models, self-employment and creative professional lives outside conventional employment. His experience will offer participants insights into how to navigate uncertainty, leverage remote work tools and align personal ambition with emerging opportunities in a connected European labour market.



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Alexandru Handrache

Alexandru Handrache is a Romanian photographer whose work focuses on nature, landscape, and outdoor exploration. His public portfolio, visible on professional photography platforms and social media, reflects a strong interest in natural light, atmospheric compositions, and minimalist visual storytelling. Through his photographic projects, he promotes an aesthetic rooted in authenticity, simplicity, and an attentive engagement with the natural world.

Handrache represents a relevant example of contemporary creative entrepreneurship: a professional path built on personal vision, adaptability, and continuous self-development. His work demonstrates how artistic expression can be transformed into a viable career through consistency, a strong personal brand, and openness to collaboration.

During the seminar, Alexandru Handrache will share his experience as a photographer who developed a career outside traditional employment patterns. His intervention will highlight both the opportunities and constraints of working in the creative sector, offering participants an honest perspective on challenges such as competition, market expectations, and the need for resilience. At the same time, he will emphasize the importance of passion, discipline, and long-term vision in building a distinctive and authentic professional path.



Connection Details

Topic: Oameni care schimbă jocul: Business, creativitate și reziliență

Time: Sep 30, 2025 – 06:00 PM (Bucharest time)

Join Zoom Meeting:

<https://uso5web.zoom.us/j/87253022660?pwd=HVNhhehQfSEgyttFDJDnzKIJId6EcR.1>

Meeting ID: 872 5302 2660

Passcode: create



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Programme

18:00 – 18:05

Welcome & Opening Remarks

- Introduction of the seminar theme
- Overview of objectives and session structure
- Presentation of the moderator



18:05 – 18:10

Introduction of Special Guests

- Mr. Lucian Avădani, Digital Nomad
- Mr. Alexandru Hadrache, Photographer

18:10 – 18:30

Guest Presentation I – Lucian Avădani

- Entrepreneurial journey as a digital nomad
- Business model, challenges, and opportunities
- Practical know-how and adaptive strategies

18:30 – 18:50

Guest Presentation II – Alexandru Hadrache

- Creative entrepreneurship through photography
- Personal branding and artistic identity
- Project management, constraints, and market dynamics

18:50 – 19:10

Interactive Q&A Session

- Open dialogue with participants
- Discussions on business resilience, creativity, and digital practices

19:10 – 19:20

Group Reflections & Key Takeaways

- Insights contributed by participants from diverse professional fields
- Discussion on the interplay between creativity and resilience across sectors

19:20 – 19:25

Closing Remarks

- Summary of key ideas
- Acknowledgment of guest speakers and participants
- Indications for potential follow-up activities

19:25 – 19:30

End of Session & Informal Networking



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