



## Curriculum vitae

**LAURA DIACONU (MAXIM)**

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### **ACADEMIC POSITIONS**

- **September 2020 – present: Professor Habil.,** Faculty of Economics and Business Administration, “Al. I. Cuza” University of Iasi
- **September 2015 – September 2020: Associate Professor,** Faculty of Economics and Business Administration, “Al. I. Cuza” University of Iasi
- **September 2013 – September 2015: Assistant Professor,** Faculty of Economics and Business Administration, “Al. I. Cuza” University of Iasi
- **February 2011 – September 2013: Teaching Assistant,** Faculty of Economics and Business Administration, “Al. I. Cuza” University of Iasi
- **February 2008 – February 2011: Junior Teaching Assistant,** Faculty of Economics and Business Administration, “Al. I. Cuza” University of Iasi

### **RESEARCH INTERESTS**

Micro and Macroeconomics, Economics of Human Capital, Development Economics, Labor Markets, International Business Strategies

## **EDUCATION**

- **March 2019:** *Habilitation Thesis* in *Economics* and *affiliation to the Doctoral School of Economics*, “Al. I. Cuza” University of Iasi
- **February - March 2017:** *From Poverty to Prosperity: Understanding Economic Development* course, **University of Oxford**, UK
- **June 2012:** training *Case Study Teaching – Strategic Management*, **IMTA (International Management Teachers Academy)**, CEEMAN, Bled, Slovenia
- **June 2011:** training *Case Study Teaching – Leadership*, **IMTA (International Management Teachers Academy)**, CEEMAN, Bled, Slovenia
- **2010 –2013: Postdoctoral Researcher**, “Academy of Economic Studies”, Bucharest and “Al. I. Cuza” University of Iasi
  - ❖ June–September 2011: **Facultad d’Economia y Empresa**, Universidad de **Barcelona**, Spain – research stage
- **2005-2009: PhD.** in Economics, “Al. I. Cuza” University of Iasi - *Dissertation Title:* “Low-Cost Strategies in the Context of the Global Market Dynamics”
  - ❖ June–July 2007: **ESADE, Universidad Ramón Llull, Barcelona** and **London School of Economics**, University of London, UK - “Jean Monnet” PhD. Research Grant
- **2004-2006: M.A.** in European Studies, “Al. I. Cuza” University of Iasi
  - ❖ September 2004: **University of Antwerp**, Belgium - “European Integration” Socrates Grant
- **2004-2005: M.A.** in Economics/International Trade, “Al. I. Cuza” University of Iasi
  - ❖ February–April 2005: **Malaga**, Spain - “Leonardo da Vinci” Grant
- **2000-2004: B.A.** in Economics/International Business, “Al. I. Cuza” University of Iasi
  - ❖ February–July 2003: **Universidad Politecnica de Cartagena**, Spain – “Socrates-Erasmus” Grant

## **INTERNATIONAL TEACHING EXPERIENCE AND VISITING PROFESSORSHIPS**

- **May-June 2022: University of Ioannina**, Ioannina, Greece
- **September 2021: University of Montenegro**, Podgorica, Montenegro
- **May 2021: University of Cordoba**, Cordoba, Spain
- **June 2019: Instituto Universitário da Maia – ISMAI**, Porto, Portugal
- **July 2018: Faculty of Economics, Hue Univeristy**, Vietnam
- **July 2018: Universidad de la Laguna, Puerto de la Cruz**, Spain
- **June 2018: Hankuk University of Foreign Studies**, Seoul, South Korea
- **April-May 2018: Gordon Academic College of Education**, Haifa, Israel
- **May-June 2017: CDA College**, Larnaca, Cyprus
- **June 2016: Department of Professional Studies, University of Split**, Croatia

- **May 2016:** Faculty of Economics and Management, **University of Azores**, Portugal
- **May-June 2015:** Department of Professional Studies, **University of Split**, Croatia
- **April 2014:** Faculty of Economic Sciences, **University of Poitiers**, France
- **April – May 2013:** Faculty of Economics and Business, **University of A Coruña**, Spain
- **April 2012:** Faculty of Economics and Business Sciences, **University of Granada**, Spain
- **July-September 2011:** Facultad d'Economia y Empresa, **University of Barcelona**, Spain

## **EDITORIAL DUTIES**

### **Member in Editorial Board** (*selection*):

- ❖ International Journal of Applied Economics, Finance and Accounting
- ❖ Economics, Science Publishing Group, New York
- ❖ International Journal of Social Science Studies

### **Member in the Editorial Review Board of the following Journals** (*selection*):

- ❖ Sustainability
- ❖ Energies
- ❖ Laws
- ❖ International Journal of Environmental Research and Public Health
- ❖ Journal of Risk and Financial Management
- ❖ Economies
- ❖ Environmental Science and Pollution Research
- ❖ FIIB Business Review
- ❖ International Journal of Economic Behavior
- ❖ Journal of Business and Economics
- ❖ Eastern Journal of European Studies
- ❖ Scientific Annals of the "Alexandru Ioan Cuza" University of Iasi. Economic Sciences
- ❖ Economic Research
- ❖ International Journal of Social Science Studies
- ❖ Issues in Economics and Business
- ❖ Oradea Journal of Business and Economics

### **Member in Scientific Committee of International Conferences** (*selection*):

- ❖ 16th European Conference on Innovation and Entrepreneurship (ECIE), 16-17 September 2021, Universitário de Lisboa (ISCTE), Portugal
- ❖ ICICKM 17<sup>th</sup> International Conference on Intellectual Capital, Knowledge Management & Organisational Learning, 15-16 October 2020, University of Toronto, Canada
- ❖ ECIE 15th European Conference on Innovation and Entrepreneurship, 17-18 September 2020, Università degli Studi Internazionali di Roma (UNINT), Italy

- ❖ ICICKM 16<sup>th</sup> International Conference on Intellectual Capital, Knowledge Management & Organisational Learning, 5-6 December 2019, Macquarie University, Sydney, Australia
- ❖ Scientific Committee al conferinței ECIE 14th European Conference on Innovation and Entrepreneurship, 19-20 September 2019, University of Peloponnese, Kalamata, Greece
- ❖ ECKM 20th European Conference on Knowledge Management, 5–6 September 2019, Universidade Europeia de Lisboa, Portugal
- ❖ ECIIC 10th European Conference on Intangibles and Intellectual Capital, 23-24 May 2019, University of Pescara, Italy
- ❖ ICICKM 15<sup>th</sup> International Conference on Intellectual Capital, Knowledge Management & Organisational Learning, 29-30 November 2018, University of the Western Cape, South Africa
- ❖ Contemporary Issues in Economics and Technology (CIET 2018), 1-2 June 2018, University of Split, Croatia
- ❖ International Conference of Development Economy, Kalamata, Greece, 3-6 May 2018
- ❖ ECIIC 10th European Conference on Intangibles and Intellectual Capital, 19-20 April 2018, Thomas More Mechelen University, Antwerp, Belgium
- ❖ ICTIC 7th Information and Communication Technologies International Conference, 2-7 April 2018, Faculty of Management Science and Informatics, University of Žilina, Slovakia
- ❖ ICIE 6th International Conference on Innovation and Entrepreneurship, 5-6 March 2018, Georgetown University's School of Continuing Studies and George Washington University, Washington DC, USA
- ❖ 12th European Conference on Innovation and Entrepreneurship, Novancia Business School, Paris, France, September 2017
- ❖ 18th European Conference on Knowledge Management, Universitat Internacional de Catalunya, Barcelona, Spain, September 2017
- ❖ 14<sup>th</sup> International Conference on Intellectual Capital, Knowledge Management & Organisational Learning, Hong Kong Polytechnic University, Hong Kong, December 2017
- ❖ 13<sup>th</sup> European Integration – New Challenges, May 2017, University of Oradea, Romania
- ❖ 9th European Conference on Intellectual Capital, Instituto Universitaria de Lisboa, Portugal, April 2017
- ❖ International Conference of Development Economy, Thessaloniki, Greece, June 2016
- ❖ 12<sup>th</sup> European Integration – New Challenges, May 2016, University of Oradea, Romania
- ❖ International Conference of Development Economy, Kalamata, Greece, October 2015
- ❖ Central & Eastern European LUMEN Conference: LUMEN NASHS 2015, Chișinău, Moldavian Republic, September 2015
- ❖ 7th International Conference LUMEN: Multidimensional Education and Professional Development. Ethical Values, November 2015, Târgoviște, Romania
- ❖ 11<sup>th</sup> European Integration – New Challenges, May 2015, University of Oradea, Romania
- ❖ Rethinking Social Actions. Core Values, Lumen, April 2015, Iasi, Romania
- ❖ Transdisciplinarity and Communicative Action, November 2014, Târgoviște, Romania
- ❖ Marketing, Management and Economics, Sarajevo, Bosnia and Herzegovina, August 2014
- ❖ International Conference Logos Universality Mentality Education Novelty, April 2014, Iași, Romania

- ❖ 10<sup>th</sup> European Integration – New Challenges EINCO 2014, May 2014, University of Oradea, Romania
- ❖ 21<sup>st</sup> IBIMA Conference 2013, June 2013, International Business Information Management Association & Vienna University of Technology, Viena, Austria
- ❖ 9<sup>th</sup> European Integration – New Challenges, EINCO, May 2013, University of Oradea, Romania

## **ACADEMIC PUBLICATIONS**

### ***BOOKS***

- ❖ *Foreign investments, human capital and economic growth* (sole author), “Al. I. Cuza” University Press, Iasi, 2017;
- ❖ *The evolution of the Low-Cost Strategies in the Context of Changing the Global Economic and Financial Climate* (sole author), Academy of Economic Sciences (ASE) Press, Bucharest, 2013;
- ❖ *The Low-Cost Strategies in the Context of the Global Market Dynamics* (sole author), “Al. I. Cuza” University Press, Iasi, 2009;
- ❖ “The Role of Open Market and Education on Innovation in Emerging Economies” (authors: Bayar, Y., Diaconu (Maxim), L.), in *The Effects of Technological Innovations on Competitiveness and Economic Growth*, Ercan Saridoğan, Bülent Güloğlu, Christopher Hannum (Eds.), Istanbul University Press (indexed by Book Citation Index, Web of Science Core Collection), Istanbul, Turkey, 2020, ISBN: 978-000-00-0000-0, e-ISBN: 978-000-00-0000-0, pp. 91-113, DOI: 10.26650/B/SS10.2020.001;
- ❖ “Trends in the foreign direct investments’ inflows in Romania in the period 2007-present”, in *International Collection of Scientific Work on the Occasion of 60th Anniversary of University Education at Faculty of Business Economy with seat in Kosice of University of Economics in Bratislava*, Gayda, V., Langhamrová, J., Lieskovská, V., Löster, T., Megyesiová, S., Pavelka, T., Soukup, J. (Eds.), Melandrium Press, University of Economics, Prague, Czech Republic, 2012, ISBN: 978-80-86175-80-5;
- ❖ *Education and Economic Performance* (co-author), “Al. I. Cuza” University Press, Iasi, 2009;
- ❖ *Human Capital and Competitiveness* (co-author), “Al. I. Cuza” University Press, Iasi, 2007;
- ❖ *Human Capital and Economic Growth* (co-author), “Al. I. Cuza” University Press, Iasi, 2007.

### ***PAPERS***

- ❖ Over **100 articles published** in international Journals/volumes, from which: 14 in *ISI Thomson Journals* (7 in *ISI Thomson Journals with Impact Factor and AIS*), 11 in volumes indexed in *ISI Thomson*, over 50 in peer-reviewed journals indexed in *International Data Bases* and over 40 in peer-reviewed conferences’ volumes.

## **PRESENTATIONS AT SCIENTIFIC EVENTS**

- ❖ Over **100 papers presented** in *more than 80 international conferences* in Romania, Croatia, Italy, Spain, Bulgaria, Greece, Republic of Moldova, Turkey, Czech Republic, Poland, Slovakia

## **RESEARCH GRANTS**

- ❖ **November 2021 – October 2025:** COST Project „*Connecting Theory and Practical Issues of Migration and Religious Diversity*”, Action CA20107 – national coordinator
- ❖ **October 2019 – June 2022:** Project „Stay with us” (RAN), no. 161/SGU/NC/II financed by Ministry of Education MEN-UMPFE – member
- ❖ **2019:** Grant for researchers financed by Ministry of Education through the project „Developing the capacity for innovation and increasing the impact of research excellence at UAIC”, no. 34PFE/19.10.2018 – member
- ❖ **2018:** Grant for young researchers PN-III-P1-1.1-MC-2017-0134, financed by Ministry of Research and Innovation in Romania, CNCS – UEFISCDI – project director
- ❖ **2017:** Grant for young researchers PN-III-P1-1.1-MC-2017-0134, financed by Ministry of Research and Innovation in Romania, CNCS – UEFISCDI – project director
- ❖ **2015-2016:** Grant for young researchers of “Alexandru Ioan Cuza” Cuniversity of Iasi, Romania - *Human capital and foreign direct investments inflows in the developing countries. Empirical evidences from Romania* – project director
- ❖ **2012-2013:** POSDRU Grant „Developing human resources from education and professional formation” – member in the project
- ❖ **2010-2013:** Postdoctoral Research Grant “Evolutions and Consequences of the Low-Cost Strategies in the Context of Changing the Economic and Financial Climate” – project director
- ❖ **2008-2009:** CNCSIS PhD. Research Grant - “The Low-Cost Strategies in the Context of the Global Market Dynamics” – project director
- ❖ **2007-2008:** CNCSIS Grant – “The Investment in Human Capital – Important Source for Romania Labor Force Competitiveness in the Context of European Integration” – member in the research team
- ❖ **2007-2008:** CNCSIS Grant – “Human Capital – Determinant of Romania’s Economic Growth: Eastern Features and European Compatibility” – member in the research team

## **LANGUAGES**

- ❖ Romanian (native)
- ❖ English (fluent)
- ❖ Spanish (fluent)
- ❖ French (strong)